
Taylor D. Dewey, MBA

Design Management

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I build teams whose designs and creativity change the way we interact with products and services in the future. Throughout my career, I've demonstrated proven leadership and management abilities across disciplines and industries with a focus on user experience design and program development.

EXPERIENCE

10up (10up.com) *User Experience Director*

APR 2012 – PRESENT

10up creates websites solving content publishing challenges for enterprise customers. Each of the UX designers on my team are integrated into multidisciplinary project teams, but are united on creating great experiences for both content creators and site visitors. To accomplish this, we run workshops, conduct research, and brainstorm creative solutions to improve usability and accessibility.

- Assist with sales and oversee execution of design projects. I work directly with stakeholders of Fortune 500 companies such as Microsoft, Google, and Starbucks. Through research and workshops, I design solutions to business challenges and establish long-term partnerships.
- Created the User Experience Design discipline and design processes at 10up, and helped manage 10up growth from eight to over 200 employees.
- Meet regularly with visual design, project management, and engineering leaders to gather input on team performance.
- Designed recruiting tools to reduce implicit bias and reduce candidate-fit risk.
- Created a competency framework for designers to self-evaluate performance, set goals, and evaluate progress toward promotion opportunities.

City of Scottsdale *Communications Dispatcher*

MAR 2009 – APR 2012

Answer and route all incoming 911 and non-emergency calls, dispatch police officers.

- Prioritized and assigned work to police resources in a mission-critical position.
- Facilitated training on upgrades to computer-aided dispatch system, and ensuring seamless system switchover.
- Coordinated development and roll-out of a dispatch intranet.

EDUCATION

Master of Business Administration, Portland State University
Focus: sustainability, business innovation

2018

Bachelor of Science, Portland State University

2006

DESIGN TOOLS

Figma, Sketch, InVision, Adobe CC, Autodesk Fusion 360, Miro
